



Government of Jammu and Kashmir
Tourism Department
Civil Secretariat, J&K Srinagar

Subject: Participation of J&K Tourism in the 38th IATO Annual Convention at Chattrapati Sambhaji Nagar, (Aurangabad) Maharashtra w.e.f 29th to 1st October, 2023.

**Government Order No:- 105 -JK(TSM) of 2023
D A T E D: - 22-09.2023**

Sanction is hereby accorded to the:

- Participation of J&K Tourism in the 38th IATO Annual Convention under Silver Sponsorship category at Chattrapati Sambhaji Nagar, (Aurangabad) Maharashtra w.e.f 29th to 1st October, 2023.
- Deputation of following officers for their participation in the above Annual Convention:

S.No	Name of the officer
1.	Mr. Sher Singh, CEO, TDA, Patnitop
2.	Mr. Ghulam Jeelani Zargar, CEO, TDA, Lolab Bangus Drangyari

The expenditure in respect of above Annual convention shall be incurred out of "Advertisement and Publicity Grants-2023-24", of Directorate of Tourism Jammu subject to the fulfillment of requisite formalities:

- The visiting officers shall deliver presentation before the tourism stakeholders, ensure interaction with local media/FM and TV channels regarding promotion of J&K Tourism during their visit.
- The visiting officers shall submit photographs along with brief highlights of the event for publication in local media and for records. They shall also submit feedback of the IATO Convention along with their comments/recommendations to the Administrative Department.

By order of the Government of Jammu and Kashmir.

Sd/-
(Dr. Syed Abid Rasheed Shah)IAS
Secretary to the Government
Dated: 22-09.2023

No: TSM/Pub-63/2021

Copy to the:-

- Joint Secretary, (JK&L), Ministry of Home Affairs, Government of India.
- Director Tourism, Jammu
- Director Tourism, Kashmir.
- Director Archives, Archaeology and Museums.
- Concerned Officers.
- PA to Secretary to Government, Tourism Department.
- Tourist Officer Mumbai.

(Arshad Hussain Bhat)
Under Secretary to Government